



**SPACE RESERVATION FORM**

**RESERVE SPACE IN THE FOLLOWING ISSUE(S):**

**Journal** for Minority Medical Students

\_\_\_\_ Careers Issue \_\_\_\_ Finance Issue \_\_\_\_ Disparities Issue \_\_\_\_ Residency Match Issue

**Keepsake: A Guide for Minority Science Students** (annual) \_\_\_\_

**The Young Scientist: A Career Guide for Underrepresented Science Graduates** \_\_\_\_

**AD SIZES & RATES:**

Display Ads (per issue rate)

4-color: \_\_\_\_ Full page/\$2,475 \_\_\_\_ 2/3 page/\$2,175 \_\_\_\_ 1/2 page /\$1,850 \_\_\_\_ 1/3 page/\$1,550

B/W: \_\_\_\_ Full page/\$1,850 \_\_\_\_ 2/3 page/\$1,550 \_\_\_\_ 1/2 page /\$1,250 \_\_\_\_ 1/3 page/\$925

Display Ads (Charter Advertiser\* Rate, per issue)

4-color: \_\_\_\_ Full page/\$1,800 \_\_\_\_ 2/3 page/\$1,600 \_\_\_\_ 1/2 page /\$1,400 \_\_\_\_ 1/3 page/\$1,300

B/W: \_\_\_\_ Full page/\$1,200 \_\_\_\_ 2/3 page/\$1,000 \_\_\_\_ 1/2 page /\$800 \_\_\_\_ 1/3 page/\$700

ERAS/Residency Ads (no logos)

\_\_\_\_ 1/2 page/\$850 (\$1100 w/website listing) \_\_\_\_ 1/4 page/\$495 (\$845 w/website listing)

*\*Ask your Account Executive about our Special Charter Advertiser Program, including Banner Ads on Spectrum's Website!*

**AD MATERIALS (CONTACT YOUR A.E. FOR SPECIFICS ON AD FORMATS AND SIZES):**

\_\_\_\_ I would like Spectrum to create my ad \_\_\_\_ I will send new camera-ready materials

\_\_\_\_ I will use an the same ad material used previously

**YOUR ACCOUNT EXECUTIVE:**

\_\_\_\_ Bill Bowers \_\_\_\_ Amy Harrison

---

**CONTACT AND BILLING INFORMATION**

Company/Institution: \_\_\_\_\_

Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ FAX: \_\_\_\_\_ e-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please mail or fax completed form today!

1194-A Buckhead Crossing • Woodstock, GA 30189

(770) 852-2671 • Fax: (770) 924-4327

jmmsmag@aol.com